



We get it. *We get it done.*

A Brave New World: Business and Legal Practice in Changing Times



2017 Ally Law Client Seminar

Thursday, May 25, 2017

Marriott Marquis Hotel

New York, New York

1:00 - 5:00 pm,

with reception to follow

In this seminar, we will present a series of topics designed to better equip you for the challenges you face, in the boardroom, in the courtroom, and beyond. Session speakers include Ally Law member firm lawyers and corporate business leaders participating in a “team effort” to grapple with some of today’s most challenging legal issues.

Each panel is tailored to address specific business challenges that lets you not only learn from our speakers, but lets you offer your own insight as to how to be part of the solution. As the conference draws to a close, it is our hope and our goal that you will leave not only feeling better equipped, but with the assurance that Ally Law stands committed to help you achieve global corporate success.

Sessions

Regulatory, Compliance and Enforcement Challenges in Latin America

One challenge of doing business in Latin America is ensuring compliance with the regulatory regimes of host countries and establishing compliance programs that meet best practices recommended by various international organizations. This session will examine the regulatory risks of doing business in Latin America; how businesses manage export controls, anti-corruption and anti-money laundering challenges; the role of local, international and multinational enforcement agencies; and managing FCPA compliance and the emerging role that arbitration centers are playing.

Going Global in Asia Pacific: Lessons from Leading Entrepreneurs

Your business team approaches you with plans to start selling your product in Asia Pacific. They regale you with grand promises from regional payment providers—"They'll take care of everything—local website, language translation, exchange rate, payment facilitation, etc. It's plug and play!" But before you get moving, you must consider shipping physical products, customs

duties, local product regulations, corporate tax implications, IP rights, advertising restrictions, data protection and the list goes on. This session features panelists with a proven track record of success operating in the region.

Best Practices in Maximizing Legal Department Effectiveness & Efficiency

This session will focus on how to get more for less: specifically, how to manage your legal department for maximum efficiency on a modest budget. Our panel will share best practices on the practical aspects of staffing (range of positions, non-legal positions, outsourcing); budgeting (templates, budgeting for litigation, cost allocation, common budget busters); research options (Lexis Nexis, Practical Law, ACC, other knowledge management systems); and technology tools (systems for legal departments, cloud services, video conferencing, e-signature systems, and other tools that allow you to work from anywhere).

European Business Challenges and Opportunities in a Post-Brexit World

Does Brexit mean a new European order or the end of economic stability as we know it? The impact is not yet fully known, not only for Europe, but also for companies based outside the region. In this panel, European counsel and business leaders will discuss the impact of Brexit for trade, the economy, politics and, of course, the legal market, as well as possible effects on worldwide enterprises operating in the European market.

Open Borders & Hidden Risks: Doing Business in Mexico, Canada and the US

Canada, Mexico and the United States share two of the most unobstructed borders in the world. Many companies are active across North America, establishing businesses, buying property and planning for the future. Our speakers will discuss many of the factors North American businesses should consider in keeping their cross-border activities risk-free, including crafting cross-border structures, cross-border sales and distribution agreements, state planning, and navigating multi-jurisdictional tax issues.

Corporate Choices in International Arbitration: How to Get It Right

While corporations are becoming more sophisticated in electing arbitration, concerns over costs and delays in proceedings persist and in-house counsel are increasingly focused on getting value from the arbitration process. This session investigates how corporations use international arbitration, with a panel that will provide new insights on how arbitration can meet the changing needs of global businesses, how outside counsel and experts are selected, the importance of geographical location and financial constraints in the current economic climate.

Sleepless in the C-suite: How Outside Counsel Can Help Executives Sleep at Night

Managing legal issues in a nonstop global environment and dealing with ordinary and extraordinary scenarios 24/7 may be draining and a sleepless nightmare if general counsel and business leaders do not have the right outside teams. The panel session will explore the key issues that keep GCs awake, and what they can expect from outside counsel in today's technology-driven interconnected world to help them sleep soundly.

2017 Client Seminar Program Steering Committee

Paul R. Franke, III

Program Chair, 2017 International Client Seminar
Moye White LLP
Denver, CO. USA

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London, England

About Ally Law

Ally Law's 60+ independent law firms and 2,300+ professionals provide comprehensive legal services to major corporations worldwide. Ally Law is built on a simple premise—that global legal services providers can be results-oriented and cost-effective. As an organization of mid-size, local law firms, Ally Law has eliminated the expensive overhead found in the largest law firms, focusing their attention and resources where it counts—providing the best legal advice possible.

Close coordination among member firms also allows our group to better service business clients with their worldwide legal needs. Ally Law has an extensive process to screen members and monitor their service through regular evaluation by clients. Members must demonstrate consistent client satisfaction to remain in Ally Law. This allows clients using Ally Law member firms the comfort of knowing their legal work will be handled reliably and consistently around the world. Visit us online at ally-law.com.

Information

Meeting location:

Marriott Marquis Hotel
1535 Broadway, New York, NY. USA
10036
Tel: (212) 398-1900
<http://www.marriott.com/hotels/travel/nycmq-new-york-marriott-marquis>

Registration: Please contact Ally Law at team@ally-law.com to register for this program and reserve your hotel room. Attendance is open only to members of Ally Law and their invited corporate guests. All events are for ages 21 and over.

Dress: Business attire

CLE credit is not available for this event.

Contacts

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Ally Law

We get it. **We get it done.**

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Registration form

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Credit card for processing payment:

Type of card

Visa or MasterCard

Credit card number:

Address for credit card billing:

Name on the account:

Security code:

Expiration Date:

Name _____

Title _____

Company Affiliation _____

Mailing Address _____

Email address _____

Telephone number _____

I am a guest of the _____ Ally Law member firm

There is no charge for guests attending this event, which includes all sessions and materials, a coffeebreak and a concluding reception.

There is an optional group dinner following the reception at Carmine's, a family-style southern Italian style restaurant near our conference venue. The all-inclusive cost to attend the dinner is \$150 USD,

Yes I want to attend the dinner at Carmine. Please count me in!

Any dietary restrictions?

Please return this form to your Ally Law firm contact or our main offices by email at team@ally-law.com Questions ? Contact us at team@ally-law.com



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