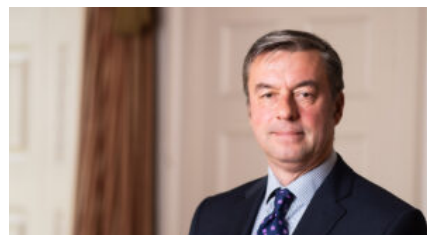


## James Moore

### Associate

### Intellectual Property



James joined Edwin Coe's Intellectual Property team as a Senior Associate in July of 2022.

He qualified as a registered Trade Mark Attorney in 2003 and has extensive experience in top private practice, and experience across a broad range of industry sectors and of blue-chip and luxury goods clients.

James is responsible for advice on the protection, enforcement and exploitation of intellectual property worldwide, with experience in all aspects of the filing and prosecution of trade mark applications, oppositions and revocations, drafting legal documents and evidence, and professional representation before the UKIPO and EUIPO.

### Experience

Participatory Case Law references

- QS BY A.OLIVER TRADE Mark [1999] RPC 520
- Opposition No. 94058 against UK application No. 2398864 ENTERPRISE IG – O-101-08 (UK IPO website database)
- Appeal Nos. R0863/2002 – 1 and R0865/2007 -1 against Opposition decisions in respect of CTM App. Nos. 2686392 BOTOLIST and 2782282 BOTOCYL (CTM website database)
- Appeal No. R0863/2002 against Opposition decision in respect of CTM App. Nos. 3218237 BOTUMAX (CTM website database)

### Expertise

- [Intellectual Property – Overview](#)
- [Brand Protection and Exploitation](#)
- [Design Protection](#)
- [Domain Names](#)
- [Intellectual Property Litigation](#)
- [Trade Marks Prosecution and Opposition](#)

### Contact

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