



2 Stone Buildings  
Lincoln's Inn  
London  
WC2A 3TH

Tel: +44 (0) 20 7691 4000  
Fax: +44 (0) 20 7691 4111  
www.edwincoe.com

Please visit our website for a [map of how to find us](#).

Edwin Coe LLP is a Limited Liability Partnership, registered in England & Wales (No. OC326366). The Firm is regulated by the Solicitors Regulation Authority. A list of members of the LLP is available for inspection at our registered office address: 2 Stone Buildings, Lincoln's Inn, London, WC2A 3TH. "Partner" denotes a member of the LLP or an employee or consultant with the equivalent standing.



Spring Seminars 2010



## Google AdWords: beat the online brand sneaks

Date: 21 April 2010  
Location: Edwin Coe LLP  
London WC2A 3TH  
Phone: 020 7691 4173

To reserve your place, please send an email to: [seminars@edwincoe.com](mailto:seminars@edwincoe.com) with "Online brand sneaks" in the subject line.

Programme 4:00 - 5:30pm

This seminar looks at the latest developments in unauthorised use of trade marks in internet keywords and AdWords. As well as providing an outline of the main techniques employed, it will give an update on recent guidance handed down by the European Court of Justice, and practical guidance on how to protect your brand - one of your primary business assets.

Refreshments served from 5:30 - 6:30pm

**Speakers**  
Simon Miles, Intellectual Property Partner  
Nikki Powell, Intellectual Property Solicitor

**Who should attend?**  
Brand owners, directors and managers involved in e-commerce, marketing and advertising.

## Employee categories: working for or against you?

Date: 28 April 2010  
Location: Edwin Coe LLP  
London WC2A 3TH  
Phone: 020 7691 4173

To reserve your place, please send an email to: [seminars@edwincoe.com](mailto:seminars@edwincoe.com) with "Employee categories" in the subject line.

Programme 4:00pm - 5:30pm

Understanding the legal distinctions between different categories of 'employee' such as agency workers, temps, casual workers, consultants, volunteers, and self-employed contractors is crucial for employers. Get it wrong and you might end up giving away more than you intended or exposing your business to unnecessary costs. This seminar will enable you to review and consider the risks and benefits of retaining your staff on different types of contracts.

Refreshments served from 5:30 - 6:30pm

**Speakers**  
Ruth Hickling, Employment Partner  
Emma Sangeelee, Employment Solicitor

**Who should attend?**  
HR directors, owner-managers and counsel.

## Trust yourself: charity Trustee training

Date: 12 May 2010  
Location: Edwin Coe LLP  
London WC2A 3TH  
Phone: 020 7691 4173

To reserve your place, please send an email to: [seminars@edwincoe.com](mailto:seminars@edwincoe.com) with "Charity Trustee training" in the subject line.

Programme 4:00pm - 5:30pm

There are nearly 1 million charity Trustee positions in Britain and groups often struggle to fill these roles. Don't let the fear of unknown obligations and liabilities hold you back from volunteering. This seminar will give you an understanding of charity governance to allow you to perform your duties as a Trustee competently and with confidence. It is also suitable for those new to the role and anyone wishing to refresh their knowledge.

Refreshments served from 5:30pm - 6:30pm

**Speakers**  
Nick Giles, Private Client Partner  
David Goepel, Private Client Partner

**Who should attend?**  
Existing and would-be charity Trustees.

## Social net sabotage: employee risks and remedies

Date: 26 May 2010  
Location: Edwin Coe LLP  
London WC2A 3TH  
Phone: 020 7691 4173

To reserve your place, please send an email to: [seminars@edwincoe.com](mailto:seminars@edwincoe.com) with "Social net sabotage" in the subject line.

Programme 4:00pm - 5:30pm

It's now easier than ever for grievous employees to sabotage a company's good reputation and relationships with its customers and prospects by publishing defamatory remarks, confidential information and giving references on social networking sites. This will be an interactive seminar with navigation of sites such as Facebook, Twitter and LinkedIn, demonstrating the risks and providing guidance to employers on best practice.

Refreshments served from 5:30pm - 6:30pm

**Speaker**  
Linky Trott, Employment Partner

**Who should attend?**  
HR managers, directors and owner-managers, general counsel, and senior business managers.

## Reasons to attend

- Gain practical insight into topical legal issues and how they might affect you or your business
- Advice, tips and best practice
- Professional development opportunities - all seminars are CPD attributable
- Meet our legal experts and discuss the challenges you or your business may be facing
- Opportunities to network and share views with peers and business professionals

## What previous attendees say..

*"The seminar was very useful and straight to the point."*  
**In-house Counsel (multinational company)**

*"Very good high level introduction to the topics covered. I could not have expected more..."*  
**Finance and HR Director**

*"Terrifyingly useful!"*  
**Member of DACS (Designers and Artists Copyright Society)**

*"A very complex topic made more manageable and understandable."*  
**Private Client**

*"Useful and practical and the ideal length to fit into the working day."*  
**Director (business consultancy)**